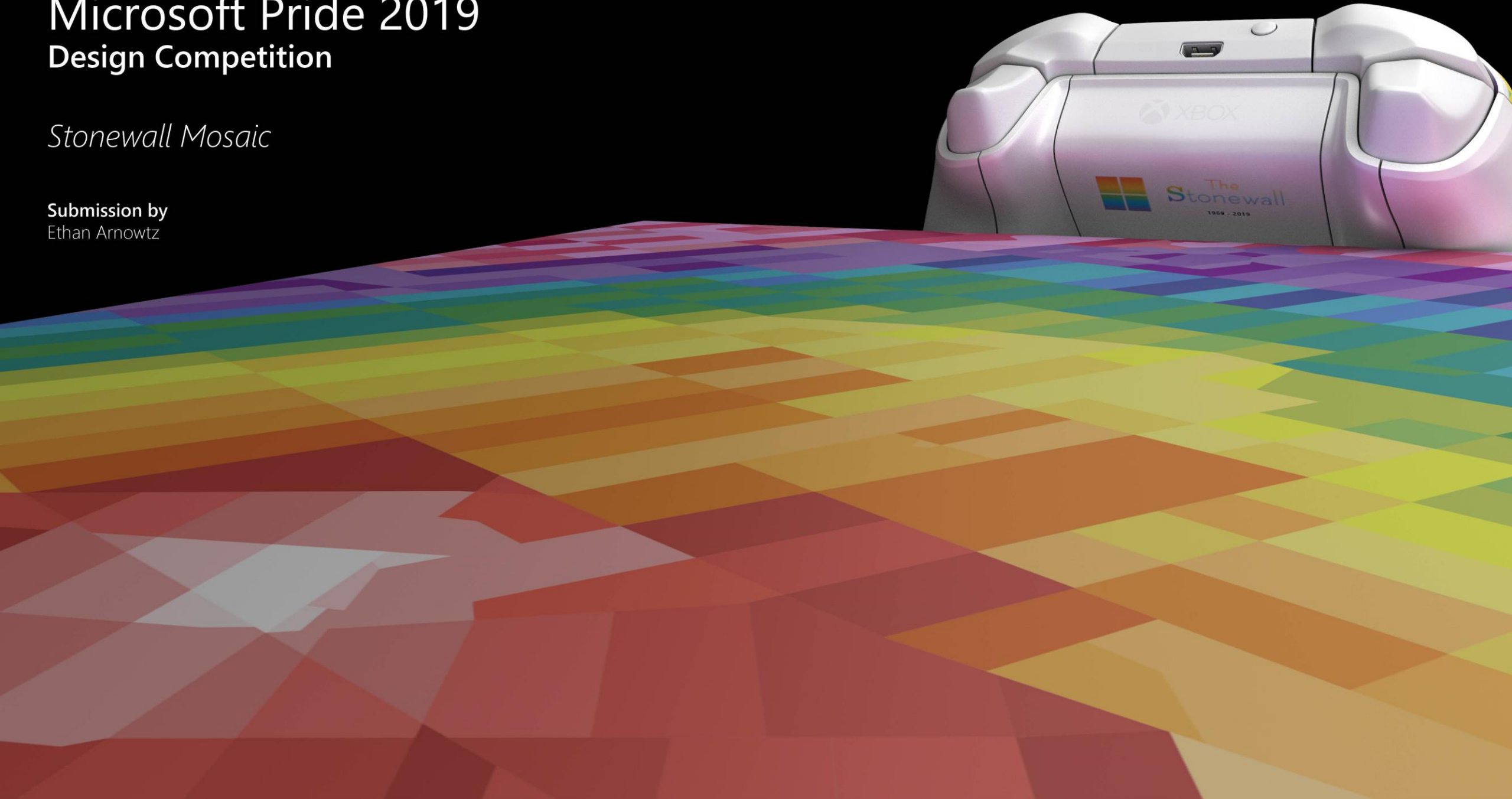


# Microsoft Pride 2019

## Design Competition

*Stonewall Mosaic*

Submission by  
Ethan Arnowtz



# Design Overview

## *Stonewall Mosaic*

**Galvanizing action to  
uphold the values of the  
Stonewall Riots** - *50 years later*

*"Stonewall Mosaic"* is a limited edition Xbox X console and controller honoring the 50th anniversary of the Stonewall riots on June 28th 1969. Inspired by the march, galvanizing action, and gradients, *"Stonewall Mosaic,"* features a glowing radial mosaic based on the map of NYC with Stonewall as the center.

The controller also comes in multiple color configurations celebrating the individual LGBTQI+ communities.



# Design Inspiration

## Stonewall Riots



The Stonewall Riots were a spark that ignited the LGBTQI+ movement.

## Action



By galvanizing action, the next generation can hold up the values of the Stonewall March and continue the progress that it started 50 years ago.

## Gradients + Glow



Gradients + glow can be used to represent the unique groups within the LGBTQI+ community.

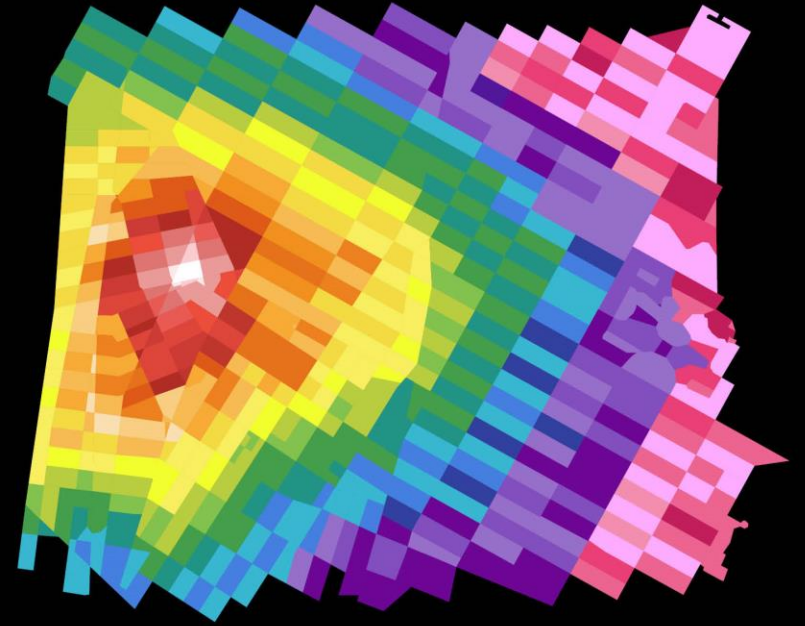


# Stonewall Riots

## *NYC Map*

The  
Stonewall

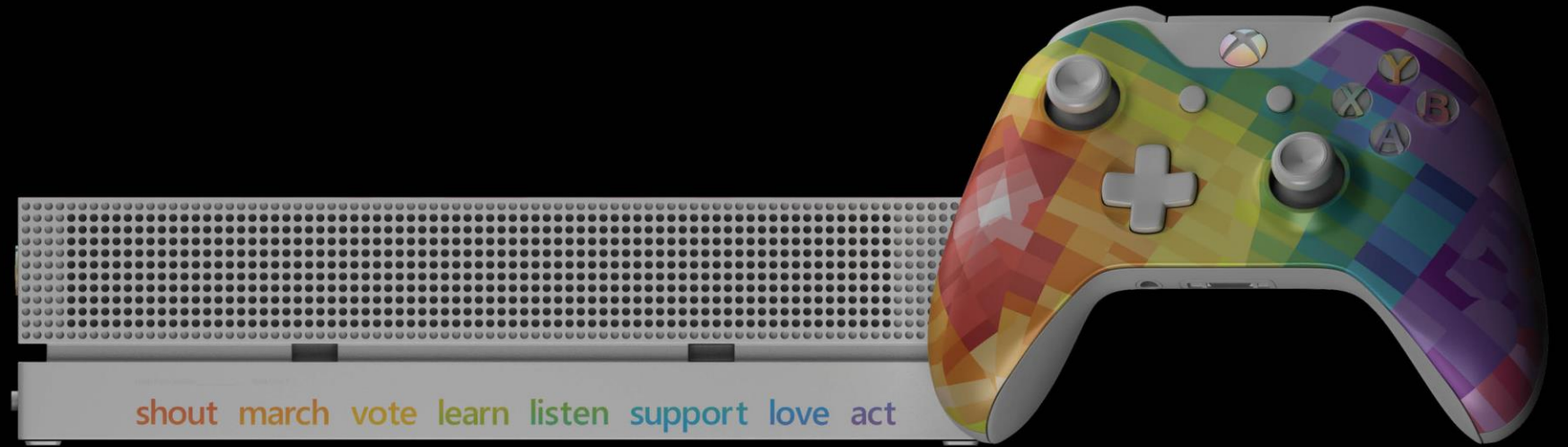
The Stonewall Riots were a spark that ignited the LGBTQI+ movement. Like a spark, the "*Stonewall Mosaic*," features a pixelated gradient radiating from the Stonewall in NYC.



# Galvanizing Action

*Action as a foundation for Change*

Although the Stonewall Riots ignited a revolution that has led to incredible change in last 50 years, the fight is far from over. Along the bottom of the Xbox X console are actions words in a rainbow gradient. Like the Stonewall Riots, ***actions are the "foundation" that will bring ongoing change and inclusion.***



# Stonewall Riots

*50th Anniversary Logo*



The  
Stonewall

1969 - 2019

To celebrate the 50th anniversary of the Stonewall Riots, this limited edition design features the Microsoft and Stonewall logos in a rainbow gradient with the years of the march.





# Gradients + Glow

*Highlighting Pride through light and colors*



The Xbox logo on both the console and controller feature a special glowing rainbow. Additionally, the mosaic pattern can be altered in color to represent any of the diverse groups of the LGBTQI+ community.

# Gradients + Glow

*Highlighting Pride through Light and Colors*

Gay Pride



Lesbian Pride



Transgender Pride



Bisexual Pride



Genderqueer Pride



Genderflux





# Gradients + Glow

*Highlighting Pride through Light and Colors*

Drawing inspiration from glow, the "Stonewall Mosaic," features a glow-in-the-dark design highlighting the streets of NYC centered around the Stonewall.

